

Bon Voyage Proxi

DOOH

Couvrir l'intégralité du parcours passager aux départs de Paris Aéroport pour un maximum de reach.

- ◇ Départs CDG 1, 2AC, 2C, 2B, 2BD, 2D, 2E, 2F, 2G, 3 & ORLY 1, 2, 3, 4
- ◇ 4,1 millions de trafic moyen sur 28 jours
- ◇ 61 millions d'impressions sur 28 jours
- ◇ 261 écrans digitaux de 75 pouces avec 1/8 part de voix – 30 secs de diffusion / boucle (spot de 5x6, 3x10, 2x15 sec)

215 600 € / 28 jours

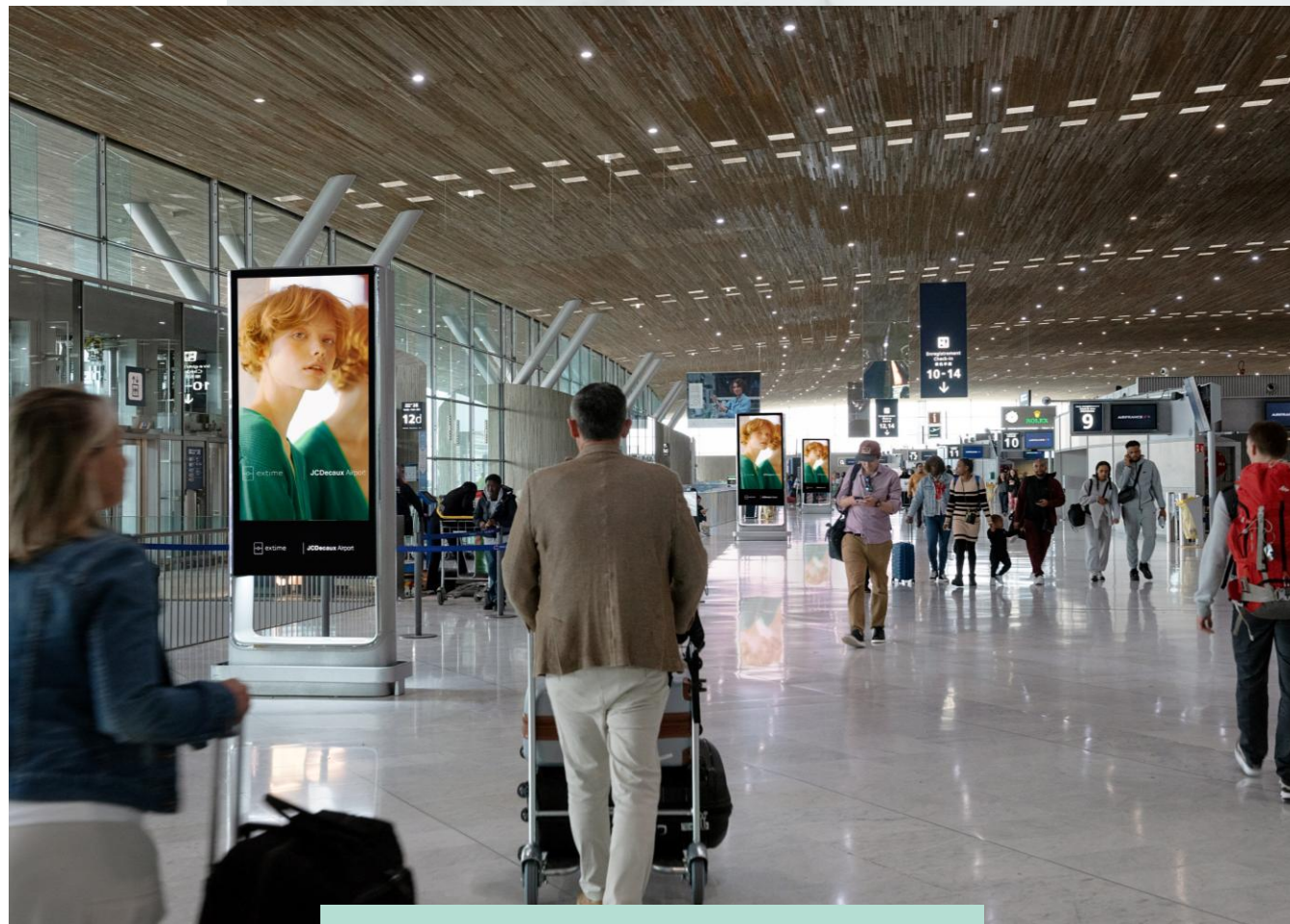
161 700 € / 14 jours

Tarifs bruts hors frais techniques



extime

JCDecaux Airport



Ciblage, Drive to & Conversion

Bon Voyage Proxi

DOOH

Covering the entire passenger route on departures from Paris Airport for maximum reach.

- ◆ Departures CDG 1, 2AC, 2C, 2B, 2BD, 2D, 2E, 2F, 2G, 3 & ORLY 1,2,3,4
- ◆ 4,1 million of average traffic over 28 days
- ◆ Impressions: 61M over 28 days
- ◆ 261 screens of 75 inches with 1/8 Share of Voice – 30 seconds broadcast / loop (spot of 5x6, 3x10, 2x15 sec)

215 600 € / 28 days

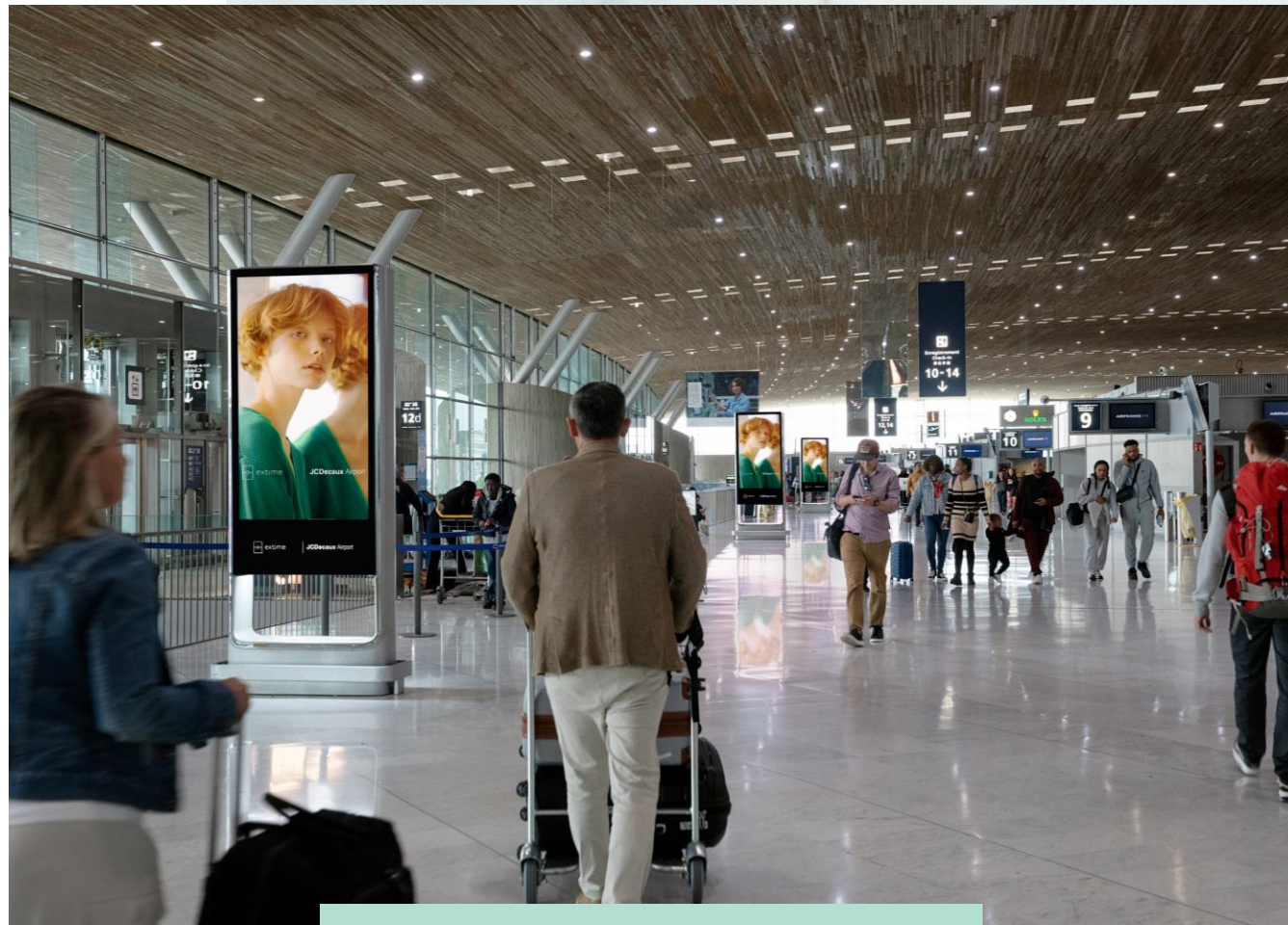
161 700 € / 14 days

Gross rate excluding technical fees.



extime

JCDecaux Airport



Targeting, Drive to & Conversion

Non-contractual information and photos

Silver period price

Source: 2025 Forecasts Extime JCDecaux Airport based on ForwardKeys Traveller Statistics data (March 2025)