

Bon voyage Pop up

O1 porte B

Créer de l'engagement avec les passagers dès leur arrivée en aéroport.

- ◇ Only 1 Porte B – Départs – Espace public
- ◇ 161K passagers attendus sur 28 jours aux départs d'Orly 1B en 2025
- ◇ 1 espace de 20m² (3,9 x 4,4m)

48 800 € brut / 28 jours
Hors frais techniques



Notoriété, Engagement & Conversion



extime

JCDecaux Airport

Bon voyage Pop up Only 1 Gate B

Create engagement with passengers as soon as they arrive at the airport.

- ◇ Only 1 Gate B – Departures – Public area
- ◇ 161K passengers expected over 28 days at Orly 1 gate B departures in 2025
- ◇ 1 pop-up of 20sqm(3,9 x 4,4m)

48 800 € / 28 days

Gross rate excluding technical fees



Awareness, Engagement &
Conversion



extime

JCDecaux Airport

Non-contractual information and photomontage ; Source: 2025 forecasts from Extime JCDecaux Airport based on ForwardKeys Traveller Statistics data (March 2025).