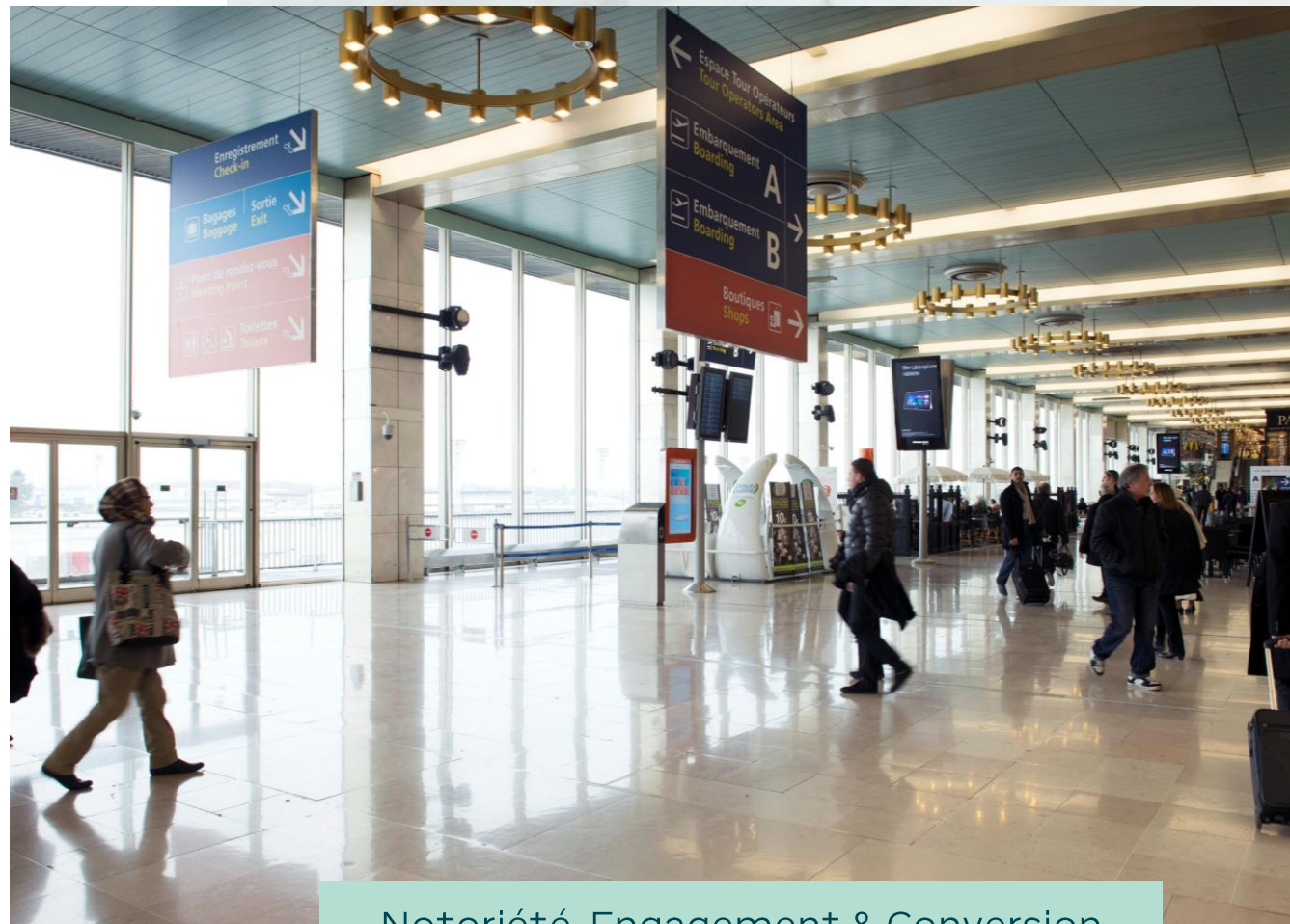


Bon voyage Pop up Only 4

Créer de l'engagement avec les passagers dès leur arrivée en aéroport.

- ◇ Only 4 – Départs – Espace public
- ◇ 294K passagers attendus sur 28 jours aux départs d'Only 4 en 2025
- ◇ 1 espace de 20m² (5 x 4m)

54 300 € brut / 28 jours
Hors frais techniques



Notoriété, Engagement & Conversion



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Bon voyage Pop up Only 4

Create engagement with passengers as soon as they arrive at the airport.

- ◇ Only 4 – Departures – Public area
- ◇ 294K passengers expected over 28 days at Only 4 departures in 2025
- ◇ 1 pop-up of 20sqm(5 x 4m)

54 300 € / 28 days

Gross rate excluding technical fees



Awareness, Engagement &
Conversion



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